



*students***FIRST**

TUESDAY, DECEMBER 17, 2013

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THE CASE FOR NEED

Our students are making bold moves. In deciding to pursue what they're truly passionate about—whether that's music, writing, fashion, filmmaking, or any one of the more than 120 diverse academic programs that **Columbia College Chicago** offers—they're challenged to declare that their belief in themselves will be rewarded; that their dreams are worth striving for. Their willingness to create opportunities, to invent new solutions and share new ideas, is what makes Columbia a truly unique institution of higher learning.

When students enroll at Columbia, they demonstrate their unshakeable faith in themselves as creators, as self-starting hard workers, and as individuals committed to their own success. **Most importantly, they demonstrate faith in Columbia as the place that will help them realize their ambitions.**

We believe wholeheartedly in our students. Their passion, their ideas, and their eagerness to learn pulse at the heart of our institution. As the nation's future artists, engineers, designers, and entrepreneurs, their drive to succeed will lead them to shape the world that we live in. That is why we are dedicated to matching the faith that they have placed in us. They're worth it.

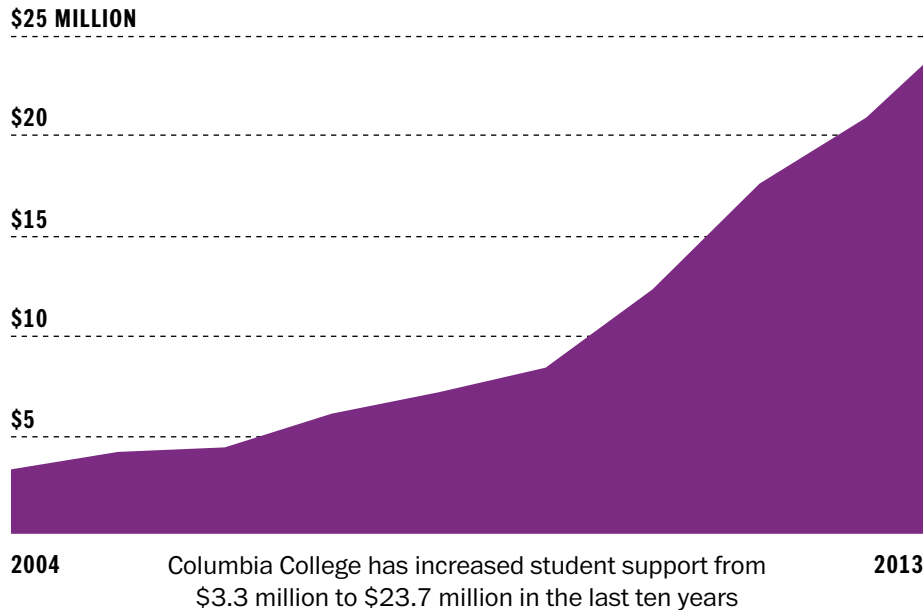
By guiding students' development as creative thinkers, we show them what they're capable of. By teaching

them the skills necessary to succeed in a competitive world, we prepare them to put their skills to use. **And by offering financial resources to help them complete their education, we show them that we believe in them, too.** Accordingly, one of Columbia College's strongest guiding principles is our commitment to providing scholarship assistance. The financial support that our students receive enables them to make good on their bets with themselves.

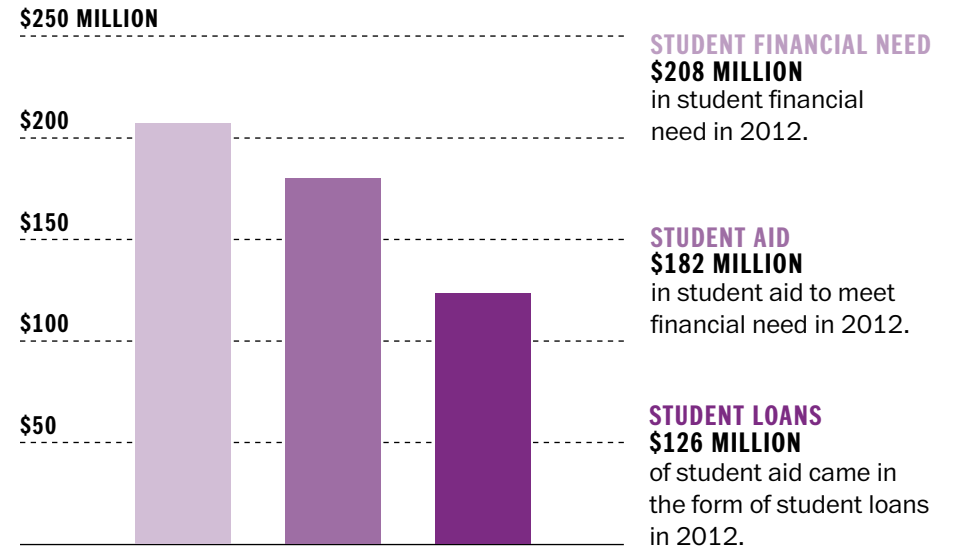
We understand not only that a vibrant culture of philanthropy is built on a strong foundation at home, but that a community flourishes according to the commitment of each of its members. That is why we are so proud to witness the ever-growing efforts of Columbia alumni, faculty, friends, trustees, and staff. But we still need your support. **We encourage you to share the faith that we have in our students.** An investment in their education is more than a gift to a college. It is an investment in the future of the arts.

OUR SUPPORT

COLUMBIA SUPPORT THROUGH THE YEARS



FINANCIAL AID BY THE NUMBERS



4,494

The number of scholarships and awards distributed to students in the 2012-2013 academic year.

176%

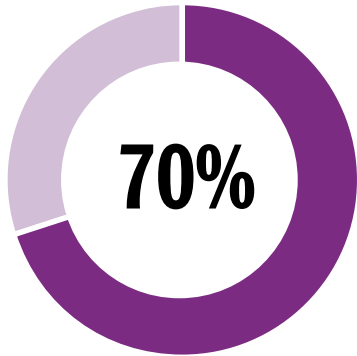
The five-year increase in the total amount of scholarship and award funds distributed to students.

\$23,727,592

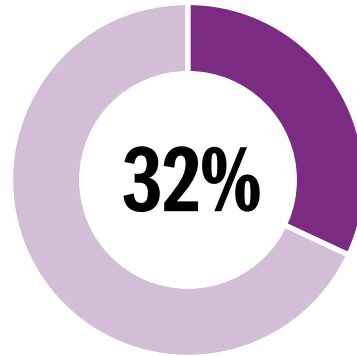
The total amount of scholarship and award funds distributed to students in the 2012-2013 academic year.

OUR STUDENTS

STUDENT NEED BY THE NUMBERS

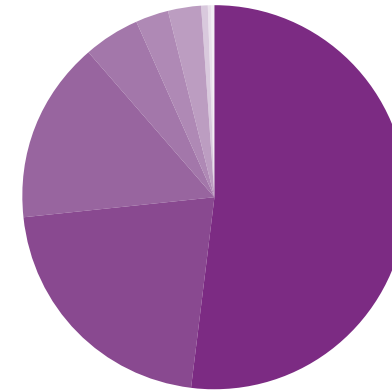


70% of Columbia College Chicago students demonstrate the need for financial aid.



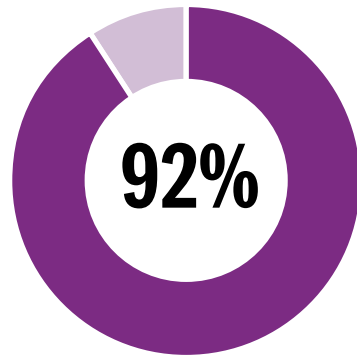
32% of Columbia College Chicago students report annual family incomes of less than \$36,000.

2013 UNDERGRADUATE DIVERSITY



- WHITE/CAUCASIAN**
52%
- BLACK/ NON-HISPANIC**
21.2%
- HISPANIC**
15.1%
- UNKNOWN**
4.7%
- MULTIPLE RACES**
3%
- ASIAN**
2.7%
- NON-RESIDENT**
0.6%
- AMERICAN INDIAN/ ALASKAN NATIVE**
0.2%
- PACIFIC ISLANDER**
0.1%

STUDENT ENROLLMENT BY THE NUMBERS

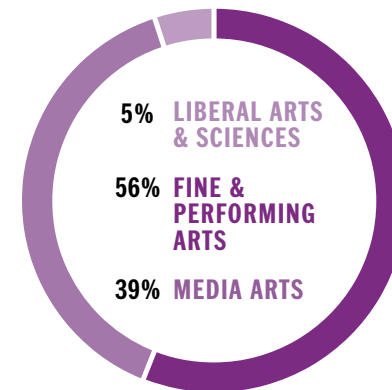


The 2012 fall-to-spring retention rate of the students that were awarded institutional scholarships was 92%.

9,590

The number of graduate and undergraduate students enrolled in the 2012-13 academic year.

BREAKDOWN OF SCHOLARSHIP RECIPIENTS BY SCHOOL



100

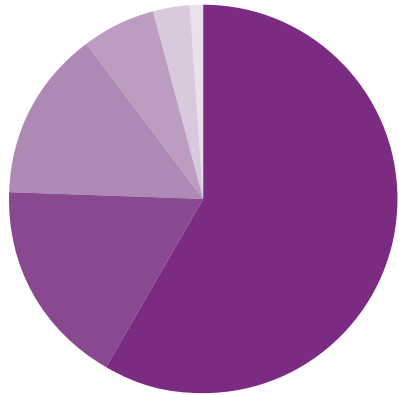
The number of Scholarship Columbia scholarships distributed in the 2012-2013 academic year.

401

The number of scholarship and award recipients who graduated from Chicago Public Schools.

SCHOLARSHIP COLUMBIA

SCHOLARSHIP COLUMBIA RECIPIENTS - DIVERSITY



WHITE/CAUCASIAN
58.6%

HISPANIC
17.2%

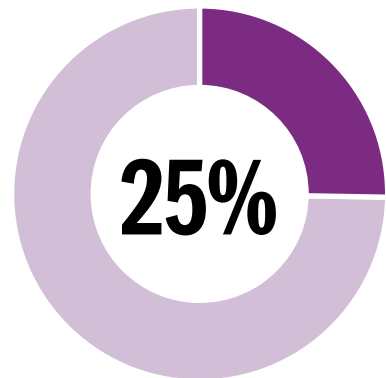
**BLACK/
NON-HISPANIC**
14.1%

ASIAN
6.1%

UNKNOWN
3%

**MULTIPLE
RACES**
1%

CREATING OPPORTUNITIES



25.3% of Scholarship Columbia recipients are first-generation college students.

Scholarship Columbia began on January 1, 2009 to address the immediate financial needs of our students. Designed as a five-year matching challenge, Columbia College matched gifts from alumni 2:1, and gifts from all other donors 1:1. Though the matching portion has come to an end, Scholarship Columbia is still an active fund and continues to be a vital part of our efforts to champion our students.

\$1,697,334

Has been raised since the 2009 inception of Scholarship Columbia.

\$469,250

The total funds distributed to students from Scholarship Columbia in the 2012-2013 academic year.

“ Scholarship Columbia has allowed me to further my internship opportunities to get steps closer to my dream of becoming a fashion stylist.”

RACHEL, FASHION MAJOR, '14



“ Scholarship Columbia is allowing me to put more time into my education, academically and creatively. I am extremely grateful to have been chosen for this honor.

MEGAN, DANCE MAJOR, '14



2013 HONOREES



Nedra Kalish

Nedra Kalish, a retired psychotherapist, is the mother of Hillary Kalish, who graduated from Columbia College with honors in 1995 and passed away in 2000. In 1996, Hillary Kalish and Pattie Mackenzie founded the Hillary R. Kalish Scholarship, which carries on the inspirational spirit of this remarkable young woman, who exhibited extraordinary strength and courage to achieve academic excellence in the face of difficult medical obstacles. Upon earning her degree, Hillary wanted to make it possible for aspiring students facing similar hardships to follow in her footsteps. Thus, the scholarship established in her name offers assistance to help medically- and financially-challenged students complete their undergraduate degrees. Nedra Kalish, along with her husband Ron, funded the scholarship through the Kalish Family Foundation, and has served as a volunteer solicitor for the scholarship fund.

In addition to her work with the Hillary R. Kalish Scholarship, Nedra is currently a director of the Kalish Family Foundation, a Miami-based philanthropic organization that has been a strong supporter of Columbia College Chicago, as well as the Greater Miami Jewish Federation, the Pérez Art Museum Miami, Doctors Without Borders, and other charitable organizations. Among her many philanthropic and volunteer affiliations, Kalish has performed volunteer psychotherapy work at alternative Miami-Dade public high schools and has endowed a chair for a cancer researcher at the University of Miami's Miller School of Medicine/Sylvester Comprehensive Cancer Center. Kalish has also served as a board member of Communities in Schools, an organization dedicated to providing the resources necessary for public school students to focus on their education, and is a current board member of the Pérez Art Museum Miami. She's also been a member of the Funding Arts Network, which supports the visual and performing arts through member-funded grants, and the Temple Judea Choir.

Kalish attended Duke University, where she met her husband, Ron. She earned her Master of Social Work degree from Barry University. Nedra is the widow of Ronald Kalish, a retail industry executive who passed away in 2003, and the mother of Geoffrey Kalish, who is also a donor to The Hillary R. Kalish Scholarship.



Howard Mendelsohn

Howard Mendelsohn is president of Howard Mendelsohn & Company, a Chicago public relations consulting firm. He has enjoyed a long and colorful career during which he has earned a reputation as a valued Chicago civic leader and a giant within his industry. He began his career as an announcer and disc jockey for KAAA, a radio station in Red Wing, Minnesota. He then became the play-by-play announcer for radio, television, and public address for National Roller Derby, also serving as publicist and moving to New York City. There he announced three games a week on the ABC Television Network and acted as national publicity director for the Roller Derby. After returning to Chicago, he became an account executive at Herbert M. Kraus Public Relations and subsequently directed public relations for CBS, WBBM-TV, Channel 2, Chicago. In 1957, he founded his namesake consulting firm, which has served corporations such as Ford Motor Company and Universal Pictures, as well as top-tier celebrity clients, including Lucille Ball, Tony Bennett, Jack Benny, and Sammy Davis, Jr.

As the co-founder of Chicago Communications Day, his yearly luncheon has raised funds for Columbia College students since 1975. He has been a member and former president of the Publicity Club of Chicago, and has also served on the board of the Variety Club of Illinois. His fundraising affiliations include the Variety Club of Illinois, Little City Foundation, and the Jewish Theological Seminary of America. Mendelsohn was also producer/publicist of five Jerry Lewis Muscular Dystrophy Telethons and the first Chicago Variety Club Telethon. Mendelsohn is a Columbia College trustee, and a longtime donor. He established the Howard Mendelsohn Scholar of Merit Award in 2007 to recognize and support deserving Columbia students concentrating in Public Relations studies.



The Allstate Insurance Company

Based in Northbrook, Illinois, The Allstate Insurance Company is the nation's largest publicly held personal lines insurer and one of the nation's leading insurers in urban areas. Serving approximately 16 million households through its Allstate, Encompass, Esurance, and Answer Financial brand names, and its Allstate Financial business segment, the company's products and services are widely known through the slogan "You're In Good Hands With Allstate®."

For more than 80 years, Allstate has helped people protect what's important to them and make their lives — and their communities—more secure.

Allstate's commitment to community involvement is a natural extension of what we do every day. Protecting people and preparing them for the future makes our communities stronger. Together, we make a difference every day in communities all around the country.

The Allstate Insurance Company and The Allstate Foundation have been valued supporters of Columbia College dating back more than 30 years. In 2012-13, The Allstate Corporation was a major co-presenting sponsor of the Conversations in the Arts series, which offers in-depth dialogue with some of the world's most notable cultural figures in a select and intimate setting.

Alphawood Foundation

Alphawood Foundation is a private, Chicago-based foundation established by media executive and philanthropist Fred Eychaner. The foundation works for an equitable, just, and humane society. It awards grants to more than 200 organizations annually, primarily in the areas of advocacy, architecture and preservation, arts, domestic violence prevention, the environment, promotion and protection of the rights of LGBT citizens and people living with HIV/AIDS, and other human and civil rights. Founded as WPWR-TV Channel 50 Foundation in 1992, the Alphawood Foundation has a special focus on supporting organizations in metropolitan Chicago and Northwest Indiana. Fred Eychaner is the foundation president and treasurer, and James D. McDonough serves as the foundation's executive director.

A noted philanthropist and political donor, Fred Eychaner is president and CEO of Newsweb Corp., a Chicago-based media company that has had interests in radio, television, and publishing. Newsweb Corp. is best known as the company that sold its Chicago television station, WPWR-Channel 50, to Rupert Murdoch's News Corp. in 2002.

Alphawood Foundation has been a longtime supporter of Columbia, with recent major support in the area of Dance.

CULTURE OF PHILANTHROPY AWARD

Columbia Cares

Columbia Cares: Creating Change for Students by Students and Columbia Cares: Alumni for Students Emergency Fund are both emergency funds designed to aid Columbia students in crisis.

Columbia Cares: Creating Change for Students by Students was created in 2012 by Columbia students in an Arts, Entertainment, and Media Management class. It is a student-led fundraising initiative that raises money for fellow students who encounter an emergency situation or a one-time, unusual, or unforeseen circumstance that would deter their studies or program continuation. Situations that might trigger such an emergency may include (but are not limited to): medical, dental, or mental health emergencies; major accidents and events such as fire and natural disasters; home foreclosure or other loss of a domicile; and unexpected loss of income. Student-led fundraising activities for this effort have included jars for donations of pocket change, a Holipalooza holiday event, and holiday candy grams. The students hope to make fundraising for this project a yearly tradition.

The Columbia Cares: Alumni for Students Emergency Fund, originally established in 1991 as the Alumni Textbook Fund, was renamed in 2006 to reflect an expanded effort to provide aid for Columbia students in need. Offering financial assistance to students in purchasing books, supplies, and helping to defray the costs of tuition, the fund aims to lessen the burden of skyrocketing textbook fees and equipment costs. Relying on the generosity of those who know firsthand what a burden these expenses can be, the Columbia Cares: Alumni for Students Emergency Fund has helped more than 300 Columbia students since 2006 purchase the books and supplies they need to succeed.

PREVIOUS STUDENTS FIRST AWARD HONOREES

2012

- Cynthia Greene McChesney and Clay Greene
- Faculty and Staff Scholarship Initiative Committee*
- The Nielsen Company
- The Weaver Family Foundation

2011

- Diane Dammeyer ('01)
- Robert R. McCormick Foundation
- Northern Trust Corporation

*CULTURE OF PHILANTHROPY AWARD



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The Students First Donors Luncheon booklet is generously underwritten by **M&G Graphics**.

PHOTOGRAPHY

COVER: ALEXA RUBINSTEIN ('09) & JACOB BOLL ('12)
PAGE 4, 11, 12, 20, & 30: JACOB BOLL ('12)

Columbia
COLLEGE CHICAGO

THE
PRESIDENT'S
CIRCLE





WE ARE GOING PLACES. WE NEED YOU.

With new leadership comes an ambitious vision for the future. Already a national cultural institution with a reputation for producing leaders in the arts, Columbia needs people like you—our supporters—to continue to build on that success. That's why we're introducing the brand-new President's Circle recognition society.

We bring President's Circle donors face-to-face with the impact their gift is having at Columbia and beyond.

They will witness first-hand our students mastering their crafts, transitioning into their professional lives, and using what they've learned to leave their mark on the world around us. Our students' reach will extend outside Columbia's walls. President's Circle donors are investing not only in Columbia, but in the larger artistic community as well.

Join the Columbia family. Help us create a place where young artists can hone their skills, find their voices, and leave our community with the confidence and skills to build their own.



COLUMBIA COLLEGE CHICAGO WAS BUILT ON A FOUNDATION OF

HARD WORK, DEDICATION, INNOVATIVE THINKING, AND PERSEVERANCE.

125 years later, we've grown into a national and international leader in the visual, performing, media, and communication arts. Our legacy is the vibrant community of students, friends, and creative professionals who have called Columbia home in one way or another. **And that community continues to grow.**

Our ambitious vision for the future is guided by our top priority—students. The dreams they chose to follow have led them to Columbia, where they will mature as leaders in the arts.

THE PRESIDENT'S CIRCLE



President's Circle donors are crucial partners in our mission to enrich the lives of our students. With your support, they can take the skills they've learned at Columbia and apply them to successful and rewarding careers. **Join us. Become a President's Circle donor.**

The President's Circle recognizes the **incredible philanthropic** spirit of the Columbia College Chicago community. Through a number of benefits and experiences, we encourage President's Circle donors to **participate in the community they're helping to shape.**

Together, we have the opportunity to support our students in their pursuit of a world-class education in the arts. Inspired by the leadership and dedication of the community around them, they go on to become entrepreneurs and artistic visionaries grounded in utilizing creative skills in each aspect of their careers.

“ I BELIEVE THAT
I CAN BE THE NEXT
PERSON TO CREATE
CHANGE WITHIN
THE WORLD. ”



IN THE MOMENT

A NEWSLETTER FOR DONORS AND FRIENDS OF COLUMBIA COLLEGE CHICAGO



THIS IS
COLUMBIA'S MOMENT.

CAMPAIGN FOR COLUMBIA COLLEGE CHICAGO

We are proud to present the sixth edition of **IN THE MOMENT**, a newsletter that offers you, our friends and donors, the chance to witness the incredible philanthropic spirit of members of the Columbia College Chicago community. It is this spirit that inspires the vibrant creative energy on campus and helps us provide opportunities for the world's brightest creative minds.

As we look forward to closing the book on another successful academic year, we're excited to share with you the stories of those who have given to Columbia, and those who have benefitted from that support. Your commitment has helped make all that we offer our students and our community possible.

THANK YOU.

CHICAGO PUBLIC SCHOOLS STUDENT RECEIVES EFROYMSON FAMILY FOUNDATION SCHOLARSHIP

Vincent Pimentel has always been a hard worker. So when a tough situation at home forced him to work part-time jobs during high school, he still managed to impress his teachers. "I started getting A's and B's and I was feeling that hopefully all the work would pay off," he said. But Vincent's future still seemed uncertain. "It was always a struggle with money. I was scared that I wasn't going to be able to attend college. I was scared that I wasn't going to finish high school because I was always working. But I decided that I had to work to help support my family."

It was in high school that Vincent fell in love with audio arts and acoustics. Attending both the Franklin Fine Arts Center, a public arts grammar school, and the Chicago High School for the Arts, Vincent's creativity was fostered from a young age. "I really got into music when I was younger," he said. "I was ten years old when my dad taught me to play guitar. Ever since then I played more and more, started learning how to use the computer to make songs." Having experience making live recordings with his father, Vincent jumped at the chance to put his new skills to use as a crew member for his high school's theater productions.

While working backstage on the high school musical, Vincent met a Columbia student who had been hired as a live sound engineer. "He

seemed so cool. I didn't even realize that he was a college student. It was incredible." If Vincent was passionate about this, the student told him, he highly recommended Columbia's Audio Arts & Acoustics program. But when it came time to apply to colleges, Vincent still wasn't sure he could overcome the financial hurdles.

"I worked really hard during high school... When I was told about the Efroymsen Scholarship... I felt that somebody finally appreciated it. I felt like everything paid off."

Not sure whether he should apply or not, and drawing closer and closer to the deadline, Vincent was approached by one of his teachers. "He told me, 'Listen, apply to Columbia. Just apply. You won't be disappointed. What's stopping you?' I said I didn't know." So Vincent applied. A few months later, he got some good news.

"That whole summer I was working 50 hours a week at a bakery. When I was told about the Efroymsen Scholarship I was actually working. I was in the van, and I parked to do a delivery. I kept getting calls from this number I didn't know, but I couldn't pick up because I was at work. Finally I was able to answer and I was told

everything—that I was getting the scholarship, how much this award would mean. I couldn't have been happier. It meant that I wouldn't have to work during school anymore. Things were going to be so much easier for me."

As a recipient of the Efroymsen Opportunity Scholarship, a four-year scholarship offering support to graduates of the Chicago High School for the Arts, Vincent would be able to turn all of his focus toward his studies. "I felt incredibly blessed," he said. "Columbia realized that I worked really hard during high school. I felt that somebody finally appreciated it. I felt like everything paid off."

As he nears the end of his first year, Vincent couldn't be happier: "The kids here are great. The teachers are amazing. This is definitely the school for me."

In the future, Vincent hopes that his Columbia education will lead to a career in film. "I like to compose and I love to produce. My goal is to do sound for movies. That is my dream." With all the hard work and determination he's already shown, we're sure that Vincent will make his dream a reality sooner than he thinks.



STANLEY T. WEARDEN, PH.D.

NAMED SENIOR VICE PRESIDENT AND PROVOST



Columbia College Chicago has appointed Stanley T. Wearden, Ph.D., as its next senior vice president and provost, the chief academic officer for the institution. Wearden, currently a dean at Kent State University, will take office on July 1, according to an announcement from the college's President and CEO Kwang-Wu Kim, D.M.A.

Now serving as dean of the College of Communication and Information and professor of journalism and mass communication at Kent State, Wearden in his new role will work with Kim to lead Columbia College's academic affairs enterprise.

"Stan will not only be an outstanding provost, but he will be an exemplary strategic academic partner to me," said Kim. "In addition to his skills and experience, he brings great personal and professional integrity and deep moral convictions about the responsibilities of an institution of higher education to all members of its community."

Among Wearden's accomplishments during his four-year tenure as dean, he increased college graduate enrollment by 27 percent, grew international undergraduate enrollment by 287 percent, and created scholarships and programs to increase education-abroad participation in the college by more than 1,500 percent.

"Columbia College is an amazing institution with a passionate, engaged faculty, staff, administration, and student body," Wearden said. "I believe I have found an extraordinary academic home, and I enthusiastically look forward to working with Dr. Kim and his team to make this very special institution even greater than it is now."

"I believe I have found an extraordinary academic home, and I enthusiastically look forward to working with Dr. Kim and his team to make this very special institution even greater than it is now."

Wearden served as director of the School of Communications Studies at Kent State from 2005 until he was named dean in 2009. He began his career at Kent State in 1984 and spent 20 years on the faculty of the School of Journalism and Mass Communication. During that time, he was coordinator of graduate studies for 11 years and served as chair of the Institutional Review Board.

Wearden holds a B.A. degree in English from Wheeling College (now Wheeling Jesuit University). His graduate work includes a M.S.J. degree in journalism from West Virginia University and a doctorate in mass communication research from the University of North Carolina at Chapel Hill.

Louise Love, Ph.D., who has been serving as interim provost and vice president for academic affairs, will continue in that role until July.



ALUMNI RELATIONS KICKS OFF ALUMNI MENTORSHIP PROGRAM

One of the distinct advantages of pursuing an arts education at Columbia College is the extensive network of alumni who are working in diverse and exciting creative fields across the country. In order to bring the specialized knowledge and expertise of these successful, experienced individuals to Columbia alumni who are embarking on new careers, the Office of Alumni Relations has created the new Mentor of the Month program.

Aimed at providing valuable insight for those alumni who are gaining a foothold in their industries, the Mentor of the Month program will feature one accomplished alumni mentor hosting a discussion-style meeting with three to five alumni mentees over coffee. When the Mentor of the Month is announced, interested alumni may apply to participate in the mentoring session at colum.edu/Alumni.

The program will eventually program will eventually expand to include six mentoring sessions per year in Los Angeles, Chicago, and New York City. The meetings will coincide with Columbia's spring and fall semesters, and take place in March, April, and May, and September, October, and November. At the end of the year, all participating mentors and mentees will be invited to a reception in their respective cities.

In addition to providing a resource for enterprising young alumni, the program gives those alumni who are grateful for their experience at Columbia the chance to give back. Paul Broucek, the President of Music at Warner Bros., will host the inaugural session in L.A. in May. "Paul is providing an amazing opportunity for our alumni in Los Angeles," said Sarah Schroeder, Director of Alumni Relations, West Coast. "In lieu of a coffee meeting, he is actually going to host a luncheon for six alumni in a private dining room at Warner Bros. The advantage of a small group is that Paul will be able to address and advise each alum individually, which is invaluable for an aspiring music business professional."

THIS MAY!

Tom Schneck, VP, Director Broadcast Operations and Engineering for CBS, will host a Mentor of the Month session in Chicago.

Visit colum.edu/alumni to apply today!

COLUMBIA INSTRUCTOR HONORED WITH BOOK OF THE YEAR AWARD



Dave Berner, an Associate Professor in the Radio Department, was sitting in a pizza parlor when he got a call from a number he didn't recognize. "I let it go to voicemail because I didn't know who it was," he recalls. But when he listened to the message, he received some good news. He had been chosen as the writer-in-residence for The Kerouac Project, an organization that provides three-month residencies for writers to live and work in Jack Kerouac's Orlando, Florida cottage. "It was kind of eerie. I got this opportunity to write in Kerouac's house, in the same place that he wrote *The Dharma Bums*. In the same room, actually. There's a picture of him hanging on the wall that was taken in that room."

The call that day in the pizza parlor was especially eerie because Dave, his best friend, and his two sons had just completed a 5,000-mile, Kerouac-inspired road trip across the country. "It was at a time when myself and my best friend were at a crossroads in terms of where we were going with our lives. My father had died not too long before, and so I was asking myself, 'Am I doing the right thing as a dad? What do I need to do? What's the next move that I make?'"

Berner had been writing essays on fatherhood, but had yet to find the right way to synthesize them. His agent had suggested taking what was then just one essay in a collection of many—the

essay about the road trip—and using that as the backbone of a book. When he learned of the Kerouac residency, he knew what he had to work on. That project became *Any Road Will Take You There: A Journey of Fathers and Sons*, which he wrote while living in Kerouac's cottage.

On January 18, 2014, *Any Road Will Take You There* won the 2013 Chicago Writers Association Book of the Year Award in the category of nontraditional nonfiction. Berner said, "I am humbled and honored. This story is dear to me, and to realize others can see the relevance is so very heartening. I am grateful to the talented people at the Chicago Writers Association for their recognition and support."

One of Columbia College's greatest strengths as an institution dedicated to arts education is our distinguished, award-winning faculty. Mr. Berner is just one of the many Columbia instructors who are pioneers and innovators in their fields—providing students with the guidance, grounded in real-world experience, that they need to go on to win awards of their own.

"Teaching is, in a way, a performance," said Berner. "You are expected to generate and challenge and elicit work from students, and that's what you do in art. If you play music, if you're in a play, if you write a book... you're trying to challenge your audience, and teaching is the same thing."

"I do think that there's no doubt that we bring a real-world kind of experience to teaching at Columbia, and I think what's important about that is it's an up-to-the-minute real world experience. And I think that the project-based collaborative work at Columbia really connects to what the real world is about. The students that we send out into the world, into business, into their disciplines... the feedback we get is that, 'Wow, these guys are really up to speed, they're ready to go right away.' That's pretty good when you consider how quickly the business changes."

FOR MORE INFORMATION

on Columbia's faculty, staff, and academic programs, visit colum.edu/academics. For more on Dave Berner and *Any Road Will Take You There*, visit davidwberner.com.



COLUMBIA ALUMNUS MAKES BEQUEST TO COLUMBIA

Gary Moffat, an alumnus and lifetime supporter of Columbia College Chicago, recently made a generous planned gift to the college, which will be a beneficiary of his retirement plan. After a series of annual gifts to the college, Gary was in the process of updating his living trust when he decided to include Columbia in his estate planning. Gary made his gift to the general unrestricted fund, saying, "I have full faith that the administration will use the money wisely, either through a capital campaign, a scholarship fund, or for the general fund."

A Chicago native, Gary first enrolled at Columbia in 1973, after leaving the Navy, where he was a journalist. He graduated in 1975 and went on to pursue a successful career in telecoms publishing, during which he worked with America's Network in Chicago and launched Telecom Asia in Hong Kong. He eventually moved to California and started a wine shop, Carpe Vino, with his son Drew, in 2002. Carpe Vino expanded to include a fine dining restaurant in 2006 and has now grown into a national business that employs 25 people.

When asked why he thought it was important to support Columbia, Gary said, "It all dials back to the fundamentals I learned at the college. I had skills, I could write, but to really be able to hone those and really understand what is right and

Columbia's Alexandroff Legacy Society was created to honor Mirron "Mike" Alexandroff, former President of Columbia College Chicago from 1961–1992. He helped transform a struggling, unaccredited college with an enrollment of 175 students, 25 part-time faculty, and few financial assets into the largest arts and communications college in the country. The Alexandroff Legacy Society welcomes our esteemed donors who have chosen to remember Columbia through their estate plans.

The Alexandroff Legacy Society offers many options that can suit your individual needs. Please contact us with any questions you might have and we will be happy to assist you.

plannedgiving.colum.edu

what's not, I owe that all to Columbia." Despite graduating almost 30 years ago, Gary still speaks fondly of his days as a student. "My time at 540 N. Lake Shore Drive was magical, and though the school was struggling financially, the curriculum and the working professionals who comprised the faculty all combined to launch me on my path."

Over the last year, Gary has reconnected with the college through the Columbia Alumni Association & Network. He said, "The last eight months have been a lot of fun. I went down to the Fox Studios for the evening where the president of the college came and spoke." He is looking forward to more West Coast alumni events, as well as receiving the alumni publications produced by the college.

Columbia is very grateful for Gary's support. His gift helps to secure the future of Columbia and supports the college as it strives to offer students a world-class education in the visual, performing, media, and communication arts.



JOAN RIVERS

CONVERSATION IN THE ARTS

The 2013-14 season of Columbia College Chicago's Conversations in the Arts lecture series wrapped up at the Film Row Cinema on Feb. 26, as a packed house listened to iconic comedienne, CEO, and television host Joan Rivers tell the story of her remarkable career.

The theme of Rivers' conversation was reinvention. Born in Brooklyn, New York, in 1933, Rivers says she knew "as soon as I could think" that she wanted to be an actress. When her mother took her to see *Journey for Margaret*, starring Margaret O'Brien, at the Cameo Theater in New York, Rivers said, "I wanted to be an actress—there was no question about it."

It was this unwavering desire that got her through many tough times. Instead of getting married after high school, as she said most women her age did, Rivers earned her college degree and lived out of her car in New York City, taking whatever work she was able to get. It took seven years before she "made it." In urging students to stay relentless about following their passions, Rivers recalled that it took good friend Kathy Griffin 21 years to "make it," and she remembered seeing *Seinfeld* creator Larry David working as a doorman at an improv comedy club as he was coming up in the business.

Living in Greenwich Village in the 1960s, Rivers was surrounded by talented up-and-comers yet to catch their breaks: Barbara Streisand, Bob Dylan, Woody Allen, and Richard Pryor, to name just a few. Rivers' break came when Bill Cosby recommended her to Johnny Carson, the host of *The Tonight Show*. Rivers had auditioned for *The Tonight Show* and been rejected seven times, but it was Cosby's personal recommendation that got her a spot. After her first show, she recalls, "[Carson] told me, 'You're going to be a star.'"

The next morning, her life had changed. She got her own show, she was performing in Las Vegas, and eventually the nascent FOX network asked her to host a new late night show. Tensions between her husband, who was one of the show's producers, and Fox executives led to an ultimatum that taught Rivers a lesson which she imparted with trademark humor: "You can have no humanity in this business. You must be ready to step on your own mother's face." Ultimately, Rivers chose to side with her husband in the dispute, and they were both fired. Her husband committed suicide three months later.

What followed was a difficult stretch. Unable to find work in television or at the renowned comedy clubs she had been performing in, Rivers' determination to reinvent herself never faltered. She said, "You don't fold your tent—you find another way in." She went back to New York, performed at small comedy clubs, and even "cut ribbons at Costco's—I just didn't say no." She stressed that a comedienne, an actress, or anyone who wants to "make it" in a creative field can't let personal pride stop them from taking jobs. "Your pride should be in your work," she said. "Never in yourself."

She also urged students to "never feel too good to ask for help," and said, "Wherever you go in life, there will be highs, and there will be lows. Always remember: both pass, so enjoy them while you can."

Devoted to remaking her career, Rivers would find herself on top again, earning a Daytime Emmy Award for her work hosting *The Joan Rivers Show*, creating her own line of jewelry for start-up at-home shopping network QVC, and, in 2010, becoming a co-host of the E! network's #1 show, *Fashion Police*.

The evening concluded with a Q&A session, during which Rivers teared up when she talked about recently being invited back to Jimmy Fallon's first night as host of *The Tonight Show* after 26 years of being barred from NBC late night. She also urged students to "never feel too good to ask for help," and said, "Wherever you go in life, there will be highs, and there will be lows. Always remember: both pass, so enjoy them while you can."

PHOTOGRAPHY STUDENT BENEFITS FROM DIANE DAMMEYER SCHOLARSHIP



Morgan Campbell, a photography junior, has been awarded the Diane Dammeyer Scholarship, Columbia's first full-ride award. The scholarship was established by photographer and philanthropist Diane Dammeyer, who said, "I'm trying to give a voice to individuals who don't have the opportunity to tell their stories. The idea here is to find students during their freshman year who want to tell the story of an NGO... to explain their social mission to a wider audience."

Morgan wanted to tell the story of the Heartland Alliance, a leading anti-poverty organization in the Midwest, whose mission

is to advance the human rights and respond to the human needs of endangered populations. Morgan has been working in the elderly community to create portraits with a movable portrait studio. Morgan said that her work "was a way to raise awareness of the elderly, specifically ones in subsidized housing."

"I would never have this access or opportunity as a real working photographer without this scholarship."

The work she has undertaken through the scholarship has given Morgan invaluable real-life experience. Talking about her project, Morgan said, "Working on this for three years is very real in terms of what you would do as a documentary photographer. My work is now evolving and right

now I am researching taking it to immigrants, refugees, and the homeless."

Morgan decided to come to Columbia when she was a freshman in high school. "I found the college and fell in love with it," Morgan said. "I only applied to Columbia...I only wanted to go to Columbia. I just knew I wanted to do photography."

Like Morgan, Diane came to Columbia to pursue her passion for photography. After finishing a career in real estate on Chicago's North Shore, Diane enrolled at Columbia to develop her photographic skills. She now describes herself as a "philanthropic photographer," capturing images of children and young adults and their economic circumstances around the world.

Thanks to the generous support of donors like Diane, Columbia is able to offer students like Morgan the opportunity to gain real-world experience and excel in their chosen fields.





Save The Date: **Friday, May 16, 2014**

MANIFEST

Urban Arts Festival

Join Columbia College on May 16, 2014, as we celebrate the hard work of more than 2,000 graduating students with our annual urban arts festival.

From art exhibitions to readings, from original designs to theatre showcases, the talent will spill out from Columbia's South Loop Campus and onto the streets, with main stage performances from student bands creating the musical backdrop to a day exhibiting the extraordinary achievements of Columbia students.

A free event, and open to the public, Manifest is made possible through the contributions of its sponsors and the creativity and gifts of the Columbia faculty and graduating student body. This year's all-day event will mark the 14th year of the festival, and it will be filled with engaging, thought-provoking and playful art, music, and visuals that showcase the talent and creativity of Columbia students.

Please visit colum.edu/Manifest for more information.



A true pioneer, Ganet-Sigel was one of 73 women nation-wide who chartered the American Dance Therapy Association.

JANE ANN GANET-SIGEL GONE BUT NEVER FORGOTTEN

Jane Ann Ganet-Sigel, née Mendelssohn, founder of the Dance/Movement Therapy Department at Columbia College Chicago (currently the Department of Creative Arts Therapies) passed away at age 87 on Monday, January 27, at her home in Evanston. Jane founded the Dance/Movement Therapy Department at Columbia College in 1982. It was, and still is, the only Midwest graduate program in dance/movement therapy. As the department chair, Jane showed extraordinary determination, commitment, and passion until her retirement in 1998. She also worked as a consultant to various hospitals, institutions, mental health agencies, and schools for a variety of patient populations. Jane educated not only Columbia students, but the entire Chicago community about the power of dance and movement in healing.

Susan Imus, current chair of Creative Arts Therapies, remembers Jane fondly. "The scope of my gratitude to Jane for what she has created and left for us to carry on is more than words can express. It is only in movement that I can communicate my appreciation for her. I know that her spirit will remain strongly with us as we dance on."

Jane is survived by her husband, Melvin Sigel. She was the loving mother of Marcey (Kenneth) Sigel, Fred (Martha) Ganet, Larry (Gale) Ganet and Eddie (Cheryl) Ganet; the devoted "Gigi" of twenty grandchildren and twenty-two great grandchildren; the dear sister of the late Gerald (Jeanne) Mendelssohn; and a treasured aunt, cousin, and friend to many.

The Creative Arts Therapies department continues to raise money for the JGS Scholarship, which supports outstanding students pursuing an MA in Dance/Movement Therapy and Counseling at Columbia College. Jane's legacy at Columbia is carried on by the scholarship in her name, and by the countless students, alumni, faculty, and staff whose lives she influenced in so many ways.

JGS SCHOLARSHIP FUND DONATIONS MAY BE MADE TO:

The Jane Ganet-Sigel Scholarship Fund
Columbia College Chicago
Department of Development
600 S. Michigan Avenue
Chicago, IL 60605
312-369-7697

OR BY VISITING [COLUM.EDU/GIVING](https://colum.edu/giving).

BUILDING A COMMUNITY



There comes a time when a helping hand not only makes a difference in the lives of our students, it can mean the difference between success and failure. At Columbia College Chicago, we pride ourselves on building a community that champions future artists, providing them with the opportunities they need to succeed.

Whether you give to scholarships, programs, endowments, or devote yourself in other ways, your gift is an investment in the future of the arts.

For more information on ways to give, our giving societies, and our upcoming events, we invite you to visit colum.edu/giving.



TO LEARN MORE VISIT
colum.edu/giving

WHO WE ARE

Warren Chapman, Ph.D.
Senior Vice President

Nancy Rampson
Director of Development
nrampson@colum.edu

Michael Bogart ('14)
Editor/Development
Stewardship Coordinator



As partners in the Columbia College community, **your support is critical to the success of our students**, and fundamental to our success as an institution.



YOU CAN HELP MAKE AN IMPACT

Our students are making bold moves. In deciding to pursue what they're truly passionate about, they're challenged to declare that their belief in themselves will be rewarded; that their dreams are worth pursuing. As future artists, designers, engineers, and entrepreneurs, they will go on to shape the world we live in.

When they enroll, **our students demonstrate faith in Columbia as the place that will help them realize their ambitions.** By guiding their development as creative thinkers, we show them what they're capable of. By teaching them the skills necessary to suc-

ceed in a competitive world, we prepare them to find rewarding careers. **And by offering financial resources to help our students complete their education, we show them that we believe in them, too.**

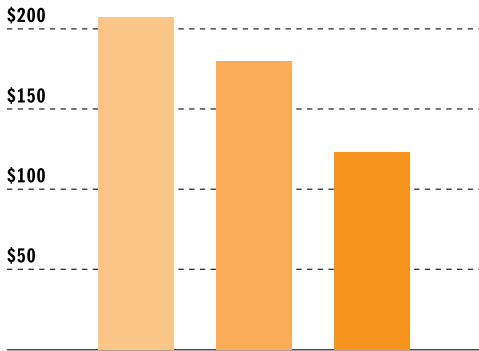
To this end, we strive to keep a Columbia education affordable, and our tuition remains among the lowest of all U.S. arts and media colleges. But as government loan assistance wanes, there is a widening gap in the financial aid available to our students. **Increasing scholarship assistance is the main way that we can help our students complete their education.** As one of our primary institutional goals, we have made much progress in recent years. But we're not done yet.

That is why we ask you to consider a gift to Scholarship Columbia. **A gift to Scholarship Columbia makes a direct and appreciable impact on the lives of Columbia students,** affording us the maximum flexibility to distribute financial aid where it's most deserving. Unlike gifts to named or endowed funds, a gift to Scholarship Columbia goes directly to the students who most need it, whether they require financial assistance to embark on their Columbia career, to continue to completion of their degree, to afford textbooks and supplies, or to help defray any of the myriad costs associated with earning a college degree.

The assistance we provide is made possible by generous friends and donors like you. **That is why we ask you to share the faith that we have in our students by making a gift to Scholarship Columbia.** A vibrant culture of philanthropy is built on a strong foundation at home, and a community flourishes according to the commitment of each of its members. As partners in the Columbia College community, your support is critical to the success of our students, and fundamental to our success as an institution. **Together, we can help our students achieve their dreams.**

FINANCIAL AID BY THE NUMBERS

\$250 MILLION



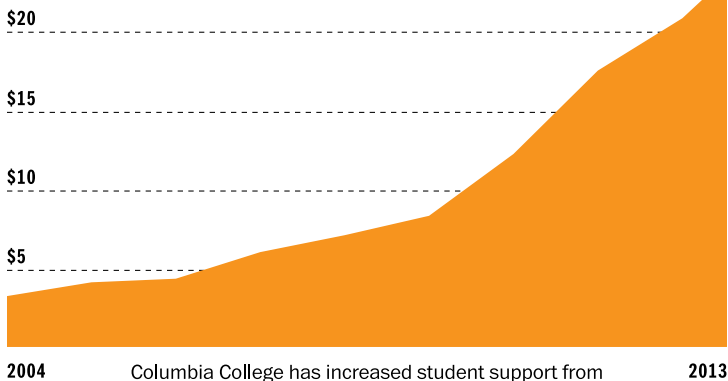
STUDENT FINANCIAL NEED
\$208 MILLION
 in student financial need in 2012.

STUDENT AID
\$182 MILLION
 in student aid to meet financial need in 2012.

STUDENT LOANS
\$126 MILLION
 of student aid came in the form of student loans in 2012.

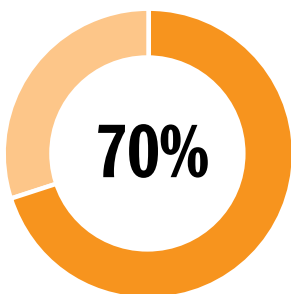
COLUMBIA SUPPORT THROUGH THE YEARS

\$25 MILLION

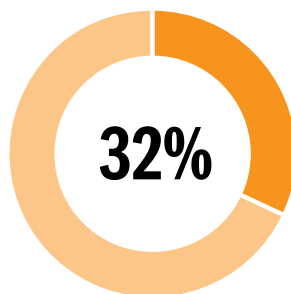


Columbia College has increased student support from \$3.3 million to \$23.7 million in the last ten years

STUDENT NEED BY THE NUMBERS



70% of Columbia College Chicago students demonstrate the need for financial aid.



32% of Columbia College Chicago students report annual family incomes of less than \$36,000.



“My scholarship makes me drive to be the best student I can be.”

ERIC YOUNGBERG CLASS OF 2015

“Because of your generous contribution, I have been able to share experiences that I would only have been able to dream of otherwise.”

BAILEY COUTURE CLASS OF 2014

Columbia
 COLLEGE CHICAGO
colum.edu/giving



“Your gift has given
me the opportunity
to make it to the
big screen one day.”

—Savannah Quintanar, '17

At Columbia College Chicago, the generous gifts of our friends and donors truly do change the lives of our students.

Please consider supporting Columbia College scholarships today.

To learn more, contact Nancy Rampson, Director of Development, at 312.369.8698, or visit colum.edu/giving.

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Alexandroff

Establish Your Legacy.

Planned Giving through the Alexandroff Legacy Society at Columbia College Chicago is a giving opportunity for extraordinary donors. Recognizing Columbia College in your estate plans can be done in various ways and carries many advantages, ensuring that your generous gift will accomplish as much for you as it does for our students. Your opportunity to leave a legacy of learning is now.

To learn more, contact Nancy Rampson, Director of Development, at 312.369.8698, or visit colum.edu/giving.



“We are obligated to live up to your example by helping our students to acquire the skills, knowledge, and competencies that will enable them to become the professionals that they aspire to be.”

Dear Friend,

When I was inaugurated as Columbia College Chicago’s president almost a year ago, I spoke of my excitement at leading an institution of higher learning filled with people committed to the belief that fluency with creative practice is an essential skill. Now, as the college launches a strategic planning process and begins to rethink its curriculum, we are harnessing that commitment to shape a new vision for the future of the institution. With an ethos of service to our students at its core, that vision will refresh our collective commitment to facilitating their professional success, and in particular to connecting them to the world of work after graduation.

As a parent, you have an important role to play in the realization of this vision. We know that you are vested in the future success of your child, and that we are obligated to live up to your example by helping our students to acquire the skills, knowledge, and competencies that will enable them to become the professionals that they aspire to be. That is why I am asking you to give to Columbia’s Annual Fund and invest in the programs, people, and facilities that we need to move forward as an incubator of creative practice for the twenty-first century. Your gift will support improvements in teaching and learning by providing students and faculty with the specialized equipment and technology they need to produce their best work. It will also benefit student scholarships, ensuring that each generation of aspiring creative practitioners is afforded the opportunity to develop its native talents.

Best wishes as we enter the fall season, and thank you for your support of Columbia.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. W. Kim'.

Kwang-Wu Kim, D.M.A.

President and CEO of Columbia College Chicago



—

“Realizing our ambitious vision for our students will require us to continually invest in our programs, people, and facilities.”

—

Dear Friend,

When I was inaugurated as Columbia College Chicago’s president almost a year ago, I spoke of my excitement at leading an institution of higher learning filled with people committed to the belief that fluency with creative practice is an essential skill. Now, as the college launches a strategic planning process and begins to rethink its curriculum, we are harnessing that commitment to shape a new vision for the future of the institution. With an ethos of service to our students at its core, that vision will refresh our collective commitment to facilitating their professional success, and in particular to connecting them to the world of work after graduation.

Many of our friends and supporters, of course, know us from the performances and exhibitions that are put on during the year at Manifest, on the Wabash Arts Crawl, or in our many venues and gallery spaces. Columbia’s South Loop campus is a living laboratory for the creative work produced by our students and presented by distinguished campus visitors. Taken together, this wealth of activity defines our identity as an incubator of creative practice for the twenty-first century.

Realizing our ambitious vision for our students will require us to continually invest in our programs, people, and facilities. That is why I am asking you to make a gift to Columbia’s Annual Fund. Your support will benefit student scholarships, ensuring that successive generations of aspiring creative practitioners are afforded the opportunity to develop their skills and talents. Your gift will enable us to improve teaching and learning by providing students and faculty with the specialized equipment and technology they need to produce their best work. Lastly, giving to the Annual Fund is an affirmation of our mission to educate students who will author the culture of their times, in the city of Chicago and around the world.

Best wishes as we enter the fall season, and thank you for your support of Columbia.

Sincerely,

A handwritten signature in black ink, appearing to read "K. W. Kim".

Kwang-Wu Kim, D.M.A.

President and CEO of Columbia College Chicago



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“Giving to the Annual Fund is an affirmation of our mission to educate students who will author the culture of their times.”

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Dear Friend,

When I was inaugurated as Columbia College Chicago’s president almost a year ago, I spoke of my excitement at leading an institution of higher learning filled with people committed to the belief that fluency with creative practice is an essential skill. Now, as the college launches a strategic planning process and begins to rethink its curriculum, we are harnessing that commitment to shape a new vision for the future of the institution. With an ethos of service to our students at its core, that vision will refresh our collective commitment to facilitating their professional success, and in particular to connecting them to the world of work after graduation.

As a member of Columbia’s alumni body, you can play a vital role in the realization of these worthy goals. Our students look to people like you as exemplars of what they can do and of who they can become. Your life experiences make you an important potential source of information, advice, and assistance to them. I recently tasked Vice President for Student Success Mark Kelly with overseeing the expansion of networks that connect our students to Columbia alumni. I hope that you will participate in these efforts by mentoring students, designing internships for them, speaking to student groups, or building relationships with the college in other ways.

Fulfilling our promise as an incubator of creative practice for the twenty-first century also requires us to continually invest in our programs, people, and facilities. That is why I am asking you to make a gift to Columbia’s Annual Fund. Your support will benefit student scholarships, ensuring that the next generation of aspiring creative practitioners is afforded the opportunity to develop its skills and talents. Your gift will enable us to improve teaching and learning by providing students and faculty with the specialized equipment and technology they need to produce their best work. Lastly, giving to the Annual Fund is an affirmation of our mission to educate students who will author the culture of their times.

Best wishes as we enter the fall season, and thank you for your support of Columbia.

Sincerely,

A handwritten signature in black ink, appearing to read "K. W. Kim". The signature is fluid and cursive.

Kwang-Wu Kim, D.M.A.

President and CEO of Columbia College Chicago